Page 6

## REMARKS

The final Office Action mailed March 21, 2007 has been received and reviewed. In the final Office Action, the Examiner has maintained the rejection of pending claims 1-18 under 35 U.S.C. § 102(e) as being anticipated by Alexander et al. (U.S. Patent No. 6,177,931).

Applicants would like to acknowledge with appreciation the courtesy extended by the Examiner in the telephonic interview with Applicants' attorney on April 5, 2007. During the telephonic interview, Applicants' attorney discussed with the Examiner claim language which distinguishes the currently pending claims from the cited reference.

In the present response, claims 1, 8 and 13 have been amended, and claims 19-21 were previously cancelled. Upon entry of the amendment, claims 1-18 remain pending in the present application. Applicants request reconsideration in view of the following remarks and foregoing amendment.

## 35 U.S.C. § 102

With respect to the sole remaining rejection, the Examiner has asserted that claims 1-18 remain anticipated by Alexander et al. In particular, the Examiner has noted that the amended claim language previously provided merely recites that "navigation over the second display portion **allows** previously displayed data fields to be replaced with a display of current data fields from the second display portion along the Z axis", and does not specifically recite how the navigation is performed. Thus when read broadly, the teachings in Alexander et al. still anticipate the amended language.

In the present response, independent claim 1, directed to an interactive graphics interface for display on a television screen, has been amended in the manner discussed with the Examiner during the telephonic interview. Specifically, claim 1 now clearly recites that navigation over the second display portion replaces previously displayed data fields with a display of current data fields along the Z axis from the second display portion. In other words, as the cursor moves over the second display portion, the data fields represented in the second display portion is displayed along the Z axis, replacing

Page 7

previously displayed data fields, without the need to first press a "select" button. Support for this can be found from page 5 (line 21) to page 6 (line 2) of the present application.

In contrast, Alexander et al. do not teach such an ability. Rather, in order to navigate along the Z axis, Alexander et al. require that after the cursor moves to the display portion having particular data items to be displayed, and a select key must subsequently be pressed to invoke display of those particular data items along the Z axis. As the Examiner may note, Alexander et al. teach, in col. 4 (lines 57-61), that in order to highlight a different button in the navigation bar 20, arrow key 32 or 34 is pressed. However, to enter the screen represented by the highlighted button, "select" key 42 is pressed. In other words, when the Alexander et al. cursor is navigated over the navigation bar 20, the Z axis data fields associated with the highlighted portion of the navigation bar 20 cannot be displayed unless and until the "select" key 42 is pressed.

Since Alexander et al. cannot display data fields in the Z axis until the "select" key 42 is pressed, Applicants submit that claim 1, as amended, is not anticipated by Alexander et al.

Claims 2-7 are dependent from claim 1. As such, claims 2-7 are also not anticipated by Alexander et al.

Independent claims 8 and 13 are directed to a method for displaying an interactive graphics interface on a display screen. Similar to independent claim 1, claim 8 has been amended to now recite that navigation over the second display view replaces previously displayed data with a display of current data from the second display view along the third navigational axis, and claim 13 has been amended to now recite that navigation over the second display view replaces previously displayed data with a display of current data from the second display view along the Z axis. As noted above, as the cursor moves over the second display portion along the third navigational axis (i.e., the Z axis), the data fields represented in the second display portion is displayed, replacing previously displayed data fields, without the need to first press a "select" button.

In contrast, when the Alexander et al. cursor is navigated over the navigation bar 20, the Z axis data fields associated with the highlighted portion of the navigation bar 20 cannot be displayed unless and until the "select" button is pressed.

Page 8

Accordingly, independent claims 8 and 13 cannot be anticipated by Alexander et al. Likewise, claims 9-12, dependent from claim 8, and claims 14-18, dependent from claim 13, cannot be anticipated by Alexander et al.

By providing and accessing the programming information in accordance with the claimed invention, the need for mapping remote control buttons to the user configurable keys can be eliminated. These keys can then be ignored, or removed, thus simplifying the remote control, or are used to allow access to other broadband services, such as yellow pages, shopping, communication, etc. (see page 6, lines 21-25).

For other graphics interfaces, such as those used with, for instance, broadband services, faster access to the desired object within that service can be provided to the user (see page 6, lines 27-29).

## Conclusion

In view of the foregoing amendments and remarks, Applicants submit that the pending claims clearly and distinctly set forth the subject matter of the present invention, and are not anticipated by Alexander et al.

Accordingly, Applicants submit that the claims are now in condition for allowance. Withdrawal of the pending rejections, and early and favorable reconsideration are respectfully solicited. In the event that a telephone conversation would further prosecute and/or expedite allowance, the Examiner is invited to contact the undersigned at (617) 310-6000.

Page 9

Applicants do not believe that any extension or additional fee is required in connection with this Response. However, should any extension or fee be required, Applicants hereby petition for same and request that such and any other fee required for timely consideration of this application be charged to Deposit Account No. 50-2678, Reference No. 65551-011910.

Dated: June 7, 2007

Greenberg Traurig, LLP One International Place Boston, Massachusetts 02110

Tel.: 617-310-6000 Fax: 617-310-6001 Respectfully submitted,

Chinh H. Pham
Registration No. 39,329

Attorney for Applicants